



2020 WMS Auction Corporate Ally Sponsor Package

Cost to Sponsor: \$850

Benefit to Sponsor: \$1,950 in exposure and entertainment benefits

Sponsor Benefits

Exposure to the WMS Community

- | | <i>Value:</i> |
|---|----------------------|
| - Website | \$ 150 |
| ○ Sponsor logo displayed on dedicated auction website with link to Sponsor website. | |
| - Auction Program Advertisement | \$ 150 |
| ○ Half page ad (camera ready ad. provided by Sponsor) and acknowledgement on Program Sponsor page | |
| - Sponsor Acknowledgement in School Wide Email(s) | \$ 200 |
| ○ Sponsor logo will appear in school wide email(s) announcing the auction | |
| - Auction Invitation | \$ 500 |
| ○ Sponsor listed on full-color invitation (sent to over 1000 households) | |
| - Sponsor Acknowledgement in “On Circle” magazine | \$ 800 |
| ○ Sponsor name listed as auction Community Sponsor in “On Circle” magazine sent to over 2000 households | |

Entertainment Benefits:

- | | <i>Value:</i> |
|---|----------------------|
| - Auction Tickets (2 tickets for Sponsor Executives) | \$ 150 |
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Exposure & Entertainment Benefits

Total: \$1,950